



School-Wide Goals

100% participation. Encourage all of your classmates to walk this year!! Don't forget, there are class prizes for highest participation and kilometers walked. Show your #otterlove!

More Sponsorships. More \$\$. Last year's Otter Walk raised almost 1/3 of the PTA's budget thanks to donations from the students' sponsors. **WOW!!**

Getting Sponsors is Easy!

STEP 1: Set a Goal. \$350 is a good goal, but browse available prizes to determine what you would like to work towards winning!!

STEP 2: Make a list of Sponsors. Think family, friends, guardians, co-workers, and neighbors. Be sure to ask if their company will match their donations!

STEP 3: Do the Math. How much does everyone need to donate for you to achieve your goal?

STEP 4: Personalize your Dojiggy account. Share your personalized link with your sponsors. Ask your parents/guardians if you may post your Dojiggy link on social media accounts like Facebook and Instagram. This makes it super easy for friends and family to donate who live further away.

STEP 5: Ask again. Remind your sponsors often about how much you hope to raise and at what level you'll need their support.

The Otter Walk is Montclair's largest family-friendly fundraiser that generates nearly 1/3 of the PTA's operating budget.

How does the PTA spend the money that your sponsors donate?

- librarians and current library books for all readers
- field studies and outdoor classroom
- small group learning support
- yard supervisors and PE supplies
- music instruction, art curriculum and supplies, science teacher guides, teacher professional development
- scholarships
- administrative support staff and school climate consultant
- school-wide community events such as the Winter Concert and Family Fun Day
- more information is available at: <https://www.montclairschool.com/fundraising/>