



## School-Wide Goals:

**100% participation.** Encourage all of your friends and classmates to walk this year!! Don't forget, there are class prizes for highest participation and kilometers walked.

**More sponsorships.** Last year you and your friends raised nearly 1/3 of the PTA's budget. WOW!

### Getting Sponsors is Easy

- Step 1:** Set a goal. (\$350 sounds like a good goal, but see the prize list to figure out what you would like to win.)
- Step 2:** Make a list of family, friends and neighbors who you'll ask for support. (Don't forget your parent or guardian's co-workers!)
- Step 3:** Do the math. Figure out how much everyone needs to donate in order for you to achieve your goal.
- Step 4:** Write a letter, draw a picture—ask friends and family to support you and then send it out (use Dojiggy, it's so convenient, or ask if you can email or post your Dojiggy link on Facebook — it's easy for friends and family farther away to donate.)
- Step 5:** Ask again. Tell everyone how much you want to raise and at what level you'll need their support. Ask if their company will match their donation.

How does the PTA spend the money that your sponsors donate?

The Otter Walk is Montclair's largest family-friendly fundraiser and will generate nearly 1/3 of the PTA's operating budget this school year.

- PTA covers the cost of the school's librarians, art and music enrichment classes, small group specialists, and our drama and garden program.
- PTA also funds recess and lunchtime playground supervision.
- PTA covers the cost of having our School Climate Consultant, Dr. Susan, available to our community.
- PTA gives your teacher money to help pay for classroom supplies.
- PTA has paid for our iPads and supplements paying for Chromebooks used in class.
- PTA supports the Variety Show, Family Fun Day and many other school-wide events.

Did you know . . .

- \$50 helps pay for 10 new scholastic school books for our library.
- \$100 pays for a week of gardening instruction and seeds for 75 students.
- \$125 pays for a week of PE instruction with a sports activity specialist for 640 students.
- \$500 pays for a week of Integrated Art instruction (drama, art and music) for 30 students.
- \$1,000 covers the cost of 3 Chromebooks.