



Parent Guide to the Otter Walk!

"It's one of the coolest days of the year."

— MES Student

Welcome to Montclair Elementary School!

The Otter Walk is the biggest, most community-oriented, family-friendly fundraiser of the year! Last year we had over 90% student participation, help us beat that THIS YEAR!

Last year, our kids raised over 1/3 of the PTA's operating budget at this single event through the generous sponsorships of family, friends, and corporate matching gifts!

WHEN: SATURDAY OCTOBER 21, 2017, 8:00AM - 4:00PM
Don't let your child miss out on the fun. Mark your calendar now!

WHERE: MONTCLAIR SCHOOL & MONTCLAIR PARK

WHO: The ENTIRE SCHOOL COMMUNITY! Over 600 Students + Families, Teachers, and Staff!

WHAT: The Otter Walk is an All-Day Extravaganza that includes:

- **Walkathon:** our amazing kids walk 1 kilometer laps around the school grounds and through Montclair Park to raise money for their school (last year's record was 50K or ~30 miles!). Fun lap prizes & treats are given along the way to keep the kids going!
- **Hosted Parties:** adults and kids alike can "pay to play" by signing up for these events hosted by Montclair families, teachers, and staff. Get there early! Many of these popular events sell out!
- **Food:** eat your way through the day. Start with a warm breakfast then have BBQ or pizza for lunch!
- **Otter Shop:** gear up for the year with Montclair Elementary souvenirs.
- **Raffle:** what will the grand prize be this year? Last year someone won an iPad!
- **Entertainment:** all will enjoy live music, face painting, the "bike smoothie", and much, much more!

On Friday, September 8th, your kids find out this year's much anticipated theme!

Volunteers Needed

- Get involved early. We need volunteers to make this event a success. It's a GREAT way to meet other parents and make the event more fun, plus kids love seeing their parents help out!
- Help your child secure sponsorships--either with donations per lap or flat donations. Our online donation system makes it fast and easy!
- Host or help with a pay-to-play event.
- Volunteer the day of the event, or just come and have fun with other families!

Contact: Co-Chairs Katy Geisert, Allison Bramson,
Corey Hill and Leila Tudury via email at
otterwalk-chairs@montclairelementaryschool.org